



BOYS & GIRLS CLUBS OF THE BIG BEND

Annual Corporate Sponsorship Packages

Platinum Advocate: \$50,000*

- Commemorative plaque
- Recognition in organizational brochure
- Recognition from the stage at the Kids Soiree, our annual organization-wide fundraiser, which is attended by 400 business and community leaders
- Opportunity to hand out materials to attendees at the annual Kids Soiree
- Recognition in Kids Soiree program booklet
- Recognition on wall plaque at Boys & Girls Clubs' administrative offices
- Distribution of company information to staff and parents of Club members (more than 7,000 individuals living in the Big Bend region)
- Signage at Club and organization-wide special events
- Recognition in annual sponsor advertisement placed in the Tallahassee Democrat
- Recognition in bi-monthly e-newsletter, which is delivered to nearly 1,500 organizational supporters and affiliates
- Link to company Web site on www.ThePositivePlaceForKids.org, which receives an average of 10,000 hits and 1,000 unique visitors per month
- Recognition in organizational press kit

Gold Advocate: \$25,000

- Commemorative plaque
- Recognition on wall plaque at administrative offices
- Signage at Club and organization-wide special events
- Recognition in bi-monthly e-newsletter, which is delivered to nearly 1,500 organizational supporters and affiliates
- Recognition in annual sponsor advertisement placed in the Tallahassee Democrat
- Recognition in the program booklet at the Kids Soiree, our annual organization-wide fundraiser, which is attended by 400 business and community leaders
- Link to company Web site on www.ThePositivePlaceForKids.org, which receives an average of 10,000 hits and 1,000 unique visitors per month
- Recognition in organizational press kit

Silver Advocate: \$10,000

- Commemorative plaque
- Recognition in annual sponsor advertisement placed in the Tallahassee Democrat
- Recognition in the program booklet at the Kids Soiree, our annual organization-wide fundraiser, which is attended by 400 business and community leaders
- Link to company Web site on www.ThePositivePlaceForKids.org, which receives an average of 10,000 hits and 1,000 unique visitors per month
- Recognition in organizational press kit

Companies making a five-year pledge of \$50,000 or more will receive an opportunity to have **one of our existing Clubs named after their organization or a related individual. This would include a ceremony to unveil the new Club name to the media and the public, featuring spokespersons from both the donating organization and the Boys & Girls Clubs of the Big Bend.*

Other annual sponsor benefits are available. Please contact Valerie Norman at 850-656-8100, ext. 308 or vnwickboldt@bgcbb.org so that we can help best meet your needs.